

# IREN Growthpad Virtual Food Festival 2020 Agenda

Theme: To Re-imagine tourism and food  
experience in Kenya

Day 1 - September 24, 2020		
Time	Agenda (Zoom Platform)	IREN Growthpad Virtual Food Festival Platform
8.00 am	Virtual event opens for all participants	Cooking Demos
9.00 – 9.45 am	Opening Session <ul style="list-style-type: none"> <li>Event outline and objectives by <b>Esperance Chesoli</b> – IREN Growthpad Team Lead, IREN</li> <li>Introduction remarks by <b>James Shikwati</b> – Director, IREN</li> <li>Welcome remarks by FNF director</li> </ul>	<ul style="list-style-type: none"> <li><b>Samuel Kiragu</b> - Snr Chef de Partie, Whiskey River Lounge</li> <li><b>Catherine Muyonga</b> – Caterer, Risks Caterers</li> <li><b>Derrick Awir</b> – Caterer, Risks Caterers</li> </ul>
10.15 – 11.15 am	<b>Re-imagining tourism and food experience in Kenya post COVID19</b> <ul style="list-style-type: none"> <li><b>Prof Evaristus Irandu</b> – Prof of tourism ,University of Nairobi</li> <li><b>Clement Waigwa</b> – Founder Virgin Explorer</li> <li>Moderated by <b>James Shikwati</b> – Director, IREN</li> </ul>	Virtual Booth Display <ul style="list-style-type: none"> <li>Taste Afrique Ltd</li> <li>IREN</li> </ul>
11.45 – 12.45 pm	<b>What type of policy innovation should Kenya tourism and food sector look forward to post COVID19</b> <ul style="list-style-type: none"> <li><b>Wamukoya Didi</b> – Lawyer, Author and Senior Manager, Wildlife Law Enforcement, African Wildlife Foundation</li> <li>Moderated by <b>Akisa Wandera</b> – TV Journalist, KTN</li> </ul>	Africa Recipe Bookshelf <ul style="list-style-type: none"> <li>Chakula Chetu Recipe Book</li> <li>Delicious Kenya Recipe Book</li> </ul> IREN Chakula Chetu & Food Vlogger Challenge Public Voting
1.15 – 2.15 pm	<b>#MyStory : Tales of two flames</b> <ul style="list-style-type: none"> <li><b>Nourah Ocholla</b> – Food content creator, Nourahs CookhouseS</li> <li><b>Elizabeth Awour</b> - Upcoming Food Vlogger &amp; Civil Engineering student, Technical University of Kenya</li> <li>Moderated by <b>Sally Jepkorir</b> – PR &amp; Communications</li> </ul>	
2.45 – 3.45 pm		

	<b>The State of food security and nutrition</b> <ul style="list-style-type: none"> <li>• <b>Bilha Naandi</b> – Food scientist &amp; Nutrition lecture , Bukura Agricultural Training College</li> <li>• <b>Justine Mutobera</b> – Director SAIPEH</li> <li>• <b>Purity Kamende</b> – Master Student in Nutrition, Masinde Muliro University</li> <li>• Moderated by <b>Toepista Nabusoba</b> – Broadcast Journalist</li> </ul>	
4.15 – 5.15 pm	<b>Keynote: Re-imagining tourism experiences through sustainable gastro-tourism development.</b> <ul style="list-style-type: none"> <li>• <b>Dr. Helena Williams</b> - CEO Gastro Gatherings, Research Scholar in The David. D. Reh School of Business at Clarkson University, Potsdam, New York, USA</li> <li>• <b>James Shikwati</b> – Director, IREN</li> </ul>	
<b>Day 2 – September 25, 2020</b>		
<b>Time</b>	<b>Agenda (Zoom Platform)</b>	<b>IREN Growthpad Virtual Food Festival Platform</b>
8.00 am	Virtual event opens for all participants	Cooking Demos
9.00 – 9.30 am	<b>Opening Plenary</b> <ul style="list-style-type: none"> <li>• <b>Introduction, Event outline and objectives</b> by <b>Esperance Chesoli</b>– IREN Growthpad Team Lead, IREN</li> <li>• <b>Welcome remarks &amp; Highlights of Day 1</b> by <b>Purity Chepchirchir</b>– MSMEs Relations Manager, IREN</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Samuel Kiragu</b> - Senior Chef de Partie, Whiskey River Lounge</li> <li>• <b>Catherine Muyonga</b> – Caterer, Risks Caterers</li> <li>• <b>Derrick Awir</b> – Caterer, Risks Caterers</li> </ul>
10.00 – 11.00 am	<b>The food tourism industry and navigating the new normal</b> <ul style="list-style-type: none"> <li>• <b>Muthuri Kinyamu</b> – Founder Turnup Travel</li> <li>• <b>Prince Peterson</b> – President of culinary professionals Society</li> <li>• Moderated by <b>Toepista Nabusoba</b> – Broadcast journalist</li> </ul>	<b>Virtual Booth Display</b> <ul style="list-style-type: none"> <li>• Taste Afrique Ltd</li> <li>• IREN</li> </ul>
11.30 – 12.30 pm	<b>Master Class: Basics of videography &amp; Storytelling</b> <ul style="list-style-type: none"> <li>• <b>Rajvir Soin</b> – Travel vlogger &amp; Photographer, Adventure Singh</li> </ul>	<b>Africa Recipe Bookshelf</b> <ul style="list-style-type: none"> <li>• Chakula Chetu Recipe Book</li> <li>• Delicious Kenya Recipe Book</li> </ul>
1.00 – 1.45 pm		

	<b>Formal launch of cooperation between IREN Growthpad and Making More Health</b> <ul style="list-style-type: none"> <li>• <b>Manuela Pastore</b> – Global manager for social entrepreneurial initiative Making More Health, Boehringer Ingelheim</li> <li>• <b>James Shikwati</b> – Director, IREN</li> <li>• Moderated by <b>Akisa Wandera</b> – TV Journalist, KTN</li> </ul>	IREN Chakula Chetu & Food Vlogger Challenge Public Voting
2.00 – 3.00 pm	<b>Embracing the next generation of consumers in e-tourism and food on demand</b> <ul style="list-style-type: none"> <li>• <b>Rev William Awuya</b> – Chairman Kakamega County hoteliers Association</li> <li>• <b>Fred Khamadi</b> – Founder, Ingo Adventures</li> <li>• Moderated by <b>Purity Chepchirchir</b> - MSMEs Relations Manager, IREN</li> </ul>	
3.15 – 4.00 pm	<b>Master class: The food game changer</b> <ul style="list-style-type: none"> <li>• <b>Anzazi Kiti</b> – Founder director of Taste Afrique Ltd makers of Chibundiro</li> </ul>	
4.15 – 5.15 pm	<b>Connecting Kenyan Indigenous foods to tourism experience</b> <ul style="list-style-type: none"> <li>• <b>Prof Mary Abuktsa Onyango</b> – Professor of Horticulture &amp; Deputy Vice Chancellor, Research, Production and Extension, JKUAT</li> <li>• <b>Benard Amaya</b> -Lecturer, Kenya Utalii College and alumni coordinator</li> <li>• <b>Phyllis Maleche</b> – Author of Delicious Kenya and Managing Editor, Imagemate Limited</li> <li>• Moderated by <b>Esperance Chesoli</b> - IREN Growthpad Team Leader, IREN</li> </ul>	
5.30 – 6.00 pm	<b>Closing Session</b> <ul style="list-style-type: none"> <li>• Closing Remarks and Way Forward</li> </ul>	

IREN Growthpad Virtual Food  
Festival 2020 Zoom Meeting Links

## **IREN Growthpad Virtual Food Festival 2020 Zoom Meeting Schedule - 24<sup>th</sup> September 2020**

### **1. You are invited to The IREN Growthpad Virtual Food Festival 2020 Opening session**

When: Sep 24, 2020 09:00 AM to 9:45 AM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJEkd-GorToiG9Qm3W4KMRiSrHtFk8XX47HG>

After registering, you will receive a confirmation email containing information about joining the meeting.

### **2. You are invited to Re-imagining tourism and food experience in Kenya post COVID19 Session**

When: Sep 24, 2020 10:15 AM to 11:15 AM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJlKf-2srjvE9ZhmAnwOpRpo2BFVZUI9KuV>

After registering, you will receive a confirmation email containing information about joining the meeting.

### **3. You are invited to What type of policy innovation should Kenya tourism and food sector look forward to post COVID19 Session .**

When: Sep 24, 2020 11:45 AM to 12:45 PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJlIfuuprDluH9bhNnTj2cQd7eT4hTYtFO7m>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to My story: Tales of two flames Session.

When: Sep 24, 2020 01:15 PM to 2:15 PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJAlcOCpqTgsEtPcGIfiN7LpyJa9LRFUgvlN>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to The state of food security and nutrition Session.

When: Sep 24, 2020 02:45 PM to 3:45 PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJcuce2oqj4qGtVvr2eHsCSEI449W6vWw1yZ>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to a Keynote Address: Re-imagining tourism experiences through sustainable gastro-tourism development

When: Sep 24, 2020 04:15 PM to 5:15 PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJEduCrqzlvHt3B0qBcaVCgaDWrYmN9uNtp>

After registering, you will receive a confirmation email containing information about joining the meeting.

### **IREN Growthpad Virtual Food Festival 2020 Zoom Schedule -25<sup>th</sup> September 2020**

You are invited to The **IREN Growthpad Virtual Food Festival 2020** Opening Plenary

When: Sep 25, 2020 09:00 AM to 09:30 Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJcqcqusrDsiHdYLPGGNXcb00f-CW9pyGGIm>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to The food tourism industry and navigating the new normal

When: Sep 25, 2020 10:00 AM to 11:00AM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJwrdO-tpjosG9XGd1XprQqHqViWNHZrwckb>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to a Master class: Basics of videography & storytelling

When: Sep 25, 2020 11:30 AM to 12:30 PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJEscuqupj8qGtwvNSiDw1-xY1buRSPSJ9n6>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to a Formal launch of cooperation between IREN Growthpad and Making More Health

When: Sep 25, 2020 01:00 PM 1:45 PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJwrduugrzluEtBKDQPfn8xwA3HgVxWiHYto>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to Embracing the next generation of consumers in e-tourism and food on demand

When: Sep 25, 2020 02:00 PM to 3:00 PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJEsd-mogT8sHNYkPAZXODiQS9w2OPLm7POv>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to a Master class: The food game changer

When: Sep 25, 2020 03:15 PM to 4:00 PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJApfuCrrj4pGtNVpBqQ7TFoODQYQ7k6lq2b>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to Connecting Kenyan Indigenous foods to tourism experience

When: Sep 25, 2020 04:15 PM to 5:15PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJwqcuCprzwtGtEvkrRIVPHrIKPx-hrTwlpH>

After registering, you will receive a confirmation email containing information about joining the meeting.

You are invited to The IREN Growthpad Virtual Food Festival 2020 closing session

When: Sep 25, 2020 05:30 PM to 6:00 PM Nairobi

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJYqcu-hpzkrE9TAuWIPvSYwN8HMB9rS2Her>

After registering, you will receive a confirmation email containing information about joining the meeting.